*Photo Release*

**Team cWallet from Chiang Mai University**

**Wins SCG Bangkok Business Challenge @ Sasin 2023 - Thailand Competition:**

**Sasin x SCGC Pledge to Continue Advancing Global Growth of Thai Startups**

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**Sasin School of Management** and **SCG Chemicals (SCGC)** announced the winner and runner-up of the **SCG Bangkok Business Challenge @ Sasin 2023 Thailand Competition.** With the theme of this year’s competition, **“Planting the Seeds of Innovation”,** the SCG Bangkok Business Challenge serves as an ideal, competitive platform for undergraduate and postgraduate students with an entrepreneurial mindset in Thailand to pitch their startups in English and prepare for the future growth of their new ventures.

Team cWallet from Chiang Mai University is the winner of the SCG Bangkok Business Challenge @ Sasin 2023 - Thailand Competition. **They received 100,000 baht as a cash prize** and will represent Thailand in the Global Competition in June. Team cWallet will also be put in the *green lane* to join the top 150 teams in the Lee Kuan Yew Global Business Plan Competition held by Singapore Management University's Institute of Innovation and Entrepreneurship in September.

The first runner-up isTeam Chat.pLearn from Chulalongkorn University**,** and the winner of the 60-Second Pitch competition is Team Deeper from Hatyai University. SCG Bangkok Business Challenge 2023 featured a total of 63 teams from across Thailand with the final round recently taking place on March 18 at Sasin School of Management. Stay in touch with the latest updates, and support Team cWallet in the Global Competition at [www.facebook.com/bangkokbusinesschallenge](file:///C:\Users\lisnareev\Downloads\www.facebook.com\bangkokbusinesschallenge) or visit the website [https://bbc.sasin.edu/2023](https://bbc.sasin.edu/2023%20)

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**The overall winner, runner-up, and 60-second pitch winner:**

1. **Team cWallet from Chiang Mai University** is the winner of SCG Bangkok Business Challenge @ Sasin 2023 - Thailand Competition. They received a cash prize of 100,000 baht and will represent Thailand in the Global Competition.

2. **Team Chat.pLearn from Chulalongkorn University** is the first runner-up of SCG Bangkok Business Challenge @ Sasin 2023 - Thailand Competition. They received a cash prize of 40,000 baht.

3. **Team Deeper from Hatyai University** is the winner of the 60-Second Pitch SCG Bangkok Business Challenge @ Sasin 2023 - Thailand Competition. They received a cash prize of 10,000 baht.